



giving hope 2004 Annual Report
Consuelo Foundation



Rice field on the foothills of Mt. Canlaon in San Carlos, Negros Occidental, Philippines



hope is so important to each of us.

I would like us to renew hope for those
who have lost it and to give hope to those
who never had it.

— Consuelo Zobel Alger, July 6, 1990

chairman's message

The success enjoyed by Consuelo Foundation in 2004 reflects the dedication of its staff, partners, and board to Consuelo Zobel Alger's dream to "renew hope for those who have lost it and to give hope to those who never had it."

Our initiatives in early childhood development, child abuse prevention, juvenile justice and non-formal education have reached thousands throughout the Philippines and Hawaii. Many of these programs are delivered through strong partnerships with direct service organizations. Our in-country partners have time and again proven their commitment to Consuelo's mission of improving the quality of life of disadvantaged children, women, and families.

The Consuelo Awards highlight the work of our extraordinary partners. With great pride, we chose to honor two NGO partners

in the Philippines that have served as an inspiration to us all—Tuloy Foundation and the Friends of Elsie Gaches Village. Both embrace the Foundation's values and programs, and stand as glowing examples of our partners' dedication, commitment, and innovation.

The Consuelo Awards ceremony in December 2004 also allowed us to honor former members of the Board of Directors of the Children and Youth Foundation of the Philippines and the Consuelo Awards Distinguished Panel. Jaime Augusto Zobel de Ayala, Justo Ortiz, Mary Racelis, and Ambassador Bienvenido Tan, Jr. individually received the Consuelo Award for Humanitarian Service. Their invaluable contributions made possible much of what the Foundation has achieved since its inception. We cannot thank them enough.

2004 will also be remembered for a year-long, self-study process, resulting in an unprecedented accreditation of Consuelo Foundation in early 2005 by the Council on Accreditation, a respected New York-based nonprofit. This rigorous process elevated the standards against which we measure our work and that of our partners.

On a sad note, we lost Rosemary Clarkin in late 2004, following a brief illness. Rosemary was a board member early in the life of the Foundation and a close personal friend of our benefactress. We will miss her insight, dedication, and generous spirit.

Indeed, 2004 was truly a time in which Consuelo's wish to "spend her heaven doing good on earth" was realized.

Aloha and Mabuhay,



Jeffrey N. Watanabe



thank you from the president

excerpts from Third Consuelo Awards Speech

After 17 years of being associated with the first shelter in Baguio City (1987) and then Consuelo Foundation itself, it's time to turn the operations over to someone who feels as passionately about it as I do. March 1, 2005 marks my last day as President/CEO of Consuelo Foundation.

I want to thank the many people who have played a significant role in my life and that of the Foundation.

Thank you to Consuelo's family who have supported and encouraged us.

Thank you to our former Children and Youth Foundation of the Philippines Board and Consuelo Awards Distinguished Panel members who gave us their wisdom, time, and energy.

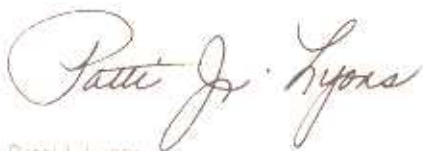
Thank you to our Board of Directors. Consuelo always wanted a strong Board, above reproach and with the highest integrity. She has what she wished for.

Thank you to the wonderful staff of Consuelo Foundation.

Thank you to our committed partners who do the real work every day—always placing themselves out there on the line no matter how tough times are.

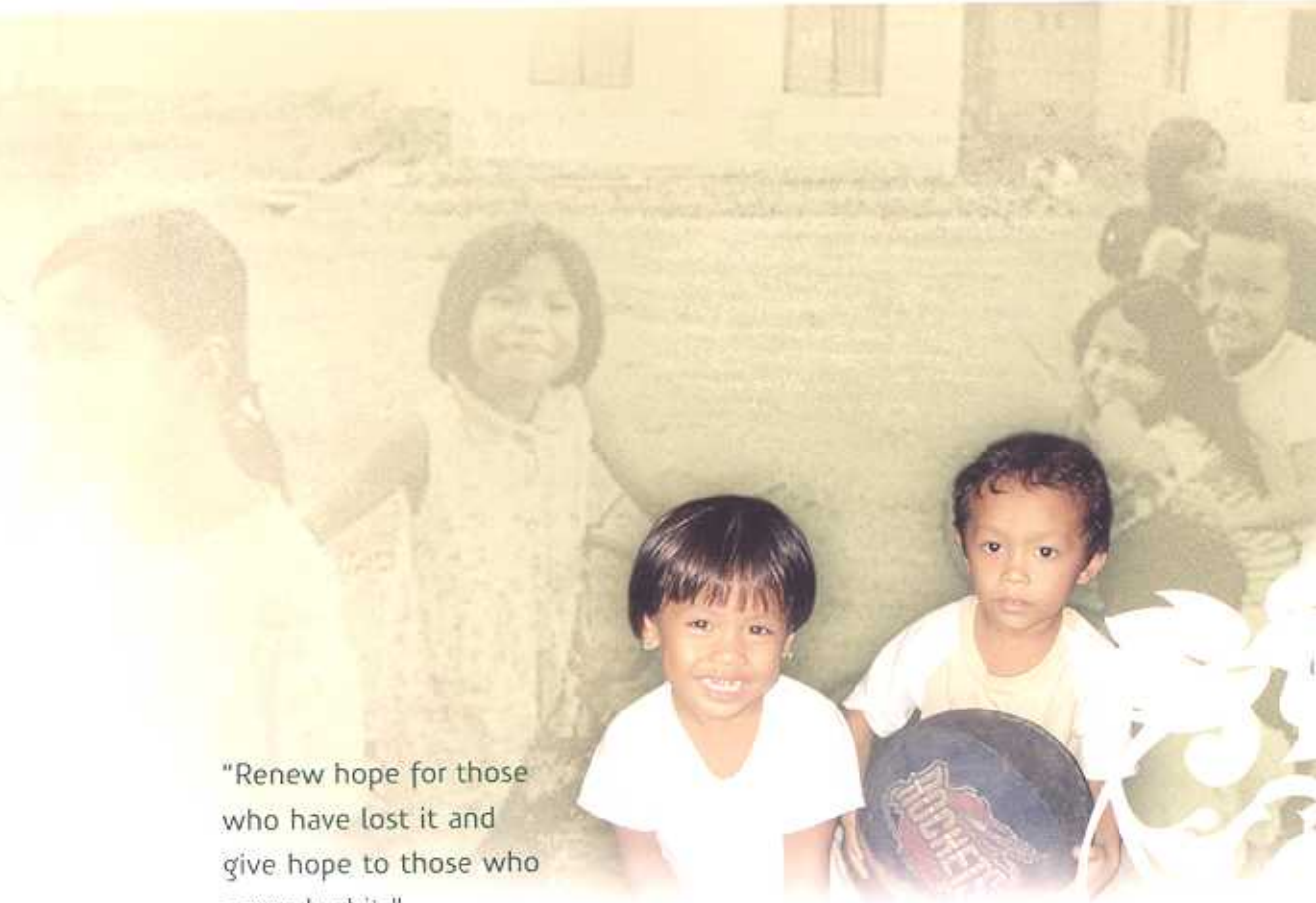
What a privilege and a joy it has been to help Consuelo found her organization, to assure that her roses are showered and that she spends her Heaven doing good on Earth. What greater opportunity could one human being ask for? My life has been very blessed because of it. My work in the Foundation has been and will always be an unforgettable experience.

I thank all of you for being a part of Consuelo's dream.



Patti J. Lyons





"Renew hope for those
who have lost it and
give hope to those who
never had it."

renewing hope...

Dignity, self-esteem, and self-sufficiency are basic tenants in the lives of most people. But for thousands of disadvantaged children, women, and families in Hawaii and the Philippines, they're words without meaning.

Consuelo Zobel Alger's dream was to renew hope and give hope to those who are most needy, to help them attain a measure of the quality we enjoy in our own lives. Today, her dream is realized through a wealth of Foundation programs carried out by qualified partner organizations, and through international donors who support the Foundation's non-formal and skills training projects for out-of-school children and youth.

In the Name of the Child

A Guide to Setting Up a Multi-Sectoral Response Against Child Abuse at the Local Level



Early Childhood Care & Development

The first five years in a child's life are critically important, which is why we're happy to report excellent progress in the area of early childhood care. In 2004, the Healthy Start Program was expanded to Northern Luzon, in partnership with Shontoug Foundation. The city government of San Carlos in Negros Occidental adopted the Healthy Start modules as part of the early childhood care and development program of the City Social Welfare and Development Office, Families and Children for Empowerment and Development Foundation, Notre Dame-Business Resource Center Foundation, and the City Government of Dumaguete also continue to implement the program.

Neighborhood Watch

The sexual abuse of children approaches epidemic proportions in some areas of the world. That's why the Foundation provided its third year of support to the Center for Prevention and Treatment of Child Sexual Abuse (CPTCSA) in seven sites in Luzon and the Visayas. The CPTCSA is working with the Department of Education to approve the integration of abuse prevention curriculum—Personal Safety Lessons—into elementary and high schools.

The establishment of a Child Abuse Prevention and Intervention Unit (CAPIU) is a major innovation co-developed by the Foundation and partner organizations. In 2004, two new partners were identified to join the unit's government and non-government agen-

cies to expand the reach of the project: the Social Action Center in Zamboanga City and the Open Heart Foundation Worldwide Inc. in Laguna. Meanwhile, the Children's Legal Bureau in Cebu and the Social Action Center in Pampanga continue to implement the project in four cities and two towns.

Juvenile Justice

Consuelo Foundation and UNICEF premiered the documentary film, *Bunso (The Youngest)* by Ditsi Carolino and Nana Buxhani on December 10, 2004. *Bunso* tells the story of three boys—Tony, Itsoy, and Diosel, ages 11 to 13—and their immersion into life inside a prison for adult criminals. The film was conceptualized and funded by the Foundation and UNICEF in their joint advocacy efforts to address the plight of children in conflict with the law.

Alternative & Technical Education

When it comes to education, training, and jobs, it's often rural areas that are the most challenged. But the Integrated Technical Education for Rural Out-of-School Youth (OSY) project, funded by the International Youth Foundation (IYF) and Lucent Technologies, is making a difference. In 2004 it provided integrated technical skills training and employment/self-employment opportunities to 720 rural youth.

In a similar vein, 2004 also marked the beginning of the Coalition for Youth productivity project, supported by Levi Strauss Foundation, which started with a target of 500 OSY beneficiaries from urban areas.

In the first project, learning is enhanced and skills are updated through an E-skills program (one component of a 5 E's Project to Educate, Enable, Energize, Employ through E-Learning) in which electronic multimedia and interactive modular curricula for skills and technical competencies are developed with the support of IYF and Lucent Technologies. In 2004, the project shifted from theoretical education to competency-based modules, making learning more interactive. Some 35 technical institutions are using the courseware, reaching approximately 35,000 OSY yearly.

Employment prospects for some 1,500 OSY were enhanced through the 5 E's Project, which has been implemented in partnership with the Bicol Center for Community Development in Albay and the DualTech Training Centers in Manila and Laguna. With funds from IYF and Unocal, these partner organizations were able to mobilize additional local resources to start their own vocational-technical programs and shift from a traditional model to an ICT (Information-Communication Technology)-assisted approach to training.

(Continued on page 6)

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Leadership Development

Two hundred fifty indigenous youth were given opportunities to hone their leadership skills under Nokia's Make a Connection program. Participants were trained on indigenous knowledge, community research, and identification and execution of socio-economic or livelihood projects. The program was expanded to five project sites with the continuing support from IYF and Nokia.

Reproductive Health

Two training manuals on reproductive health were developed, tested, and used in 2004. Thirty-two facilitators were trained by the Baguio Center for Young Adults on the use of the Adolescent Reproductive Health Manual, which is designed for young adolescents. Meanwhile, Levi Strauss Foundation, through the Foundation for Adolescent Development, sponsored the development and pilot testing of a Reproductive Health and HIV/AIDS Prevention Manual for youth 18 years old and above.

With support from Consuelo Foundation, a FriendlyCare Clinic within the compound of the Little Children of the Philippines in Daro, Dumaquete City, began serving middle to low-income households. It provides general healthcare to families including counseling on reproductive health and family planning.





The Savini Family
Back: Crystal Hanohano
(Siva Jr.'s girlfriend), Siva Jr.,
Sunny, Sean and Son-Z.
Front: Iokepa, Siva, Pono,
Nani, Leihua, Srejea.

Ke Aka Ho'onā (the Spirit of Consuelo)

Living Consuelo's Values

Like any family, the Siva and Leihua Savini family has its ups and downs. But while the downs have brought challenges, they've also brought hope to the most needy.

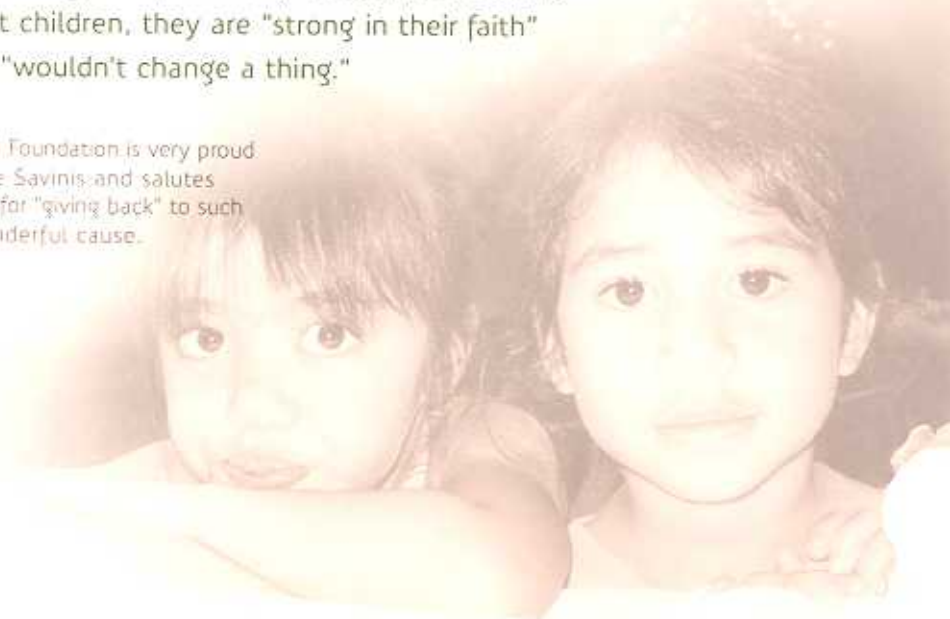
The Savinis have a strong belief in giving back (one of Consuelo's values), and nowhere is their commitment more evident than in their contribution to the lives of three fragile foster children.

In 2003 and already raising their five children, they were asked to adopt the grandson of Leihua's sister. His name was Pono and he had been born addicted to drugs. Caring for a drug baby is a huge challenge, but Leihua and Siva welcomed Pono into their home. Soon after, they learned that Pono had two siblings who had been placed in foster care. Leihua and Siva quickly petitioned the Court for custody of five-year-old Iokepa and his two-year-old sister Srejea (Nani), and are now in the process of legally adopting all three children.

Ke Aka Ho'onā supports low-income and homeless families (like the Savinis) with a self-help home provided they remain free from substance abuse and family violence. Families who live here were selected for their positive values, commitment to the Foundation's principles, strong work ethic and the ability to qualify for a low-interest mortgage.

The Savinis now say they have a "full house." While they still face many challenges in raising eight children, they are "strong in their faith" and "wouldn't change a thing."

The Foundation is very proud of the Savinis and salutes them for "giving back" to such a wonderful cause.





There's a special place in heaven for those who inspire Hope here on Earth.

inspiring hope...

THE THIRD CONSUELO AWARDS

At the Third Consuelo Awards—held December 1, 2004 at Carlos P. Romulo Hall of the RCBC Plaza in Makati City—the Foundation honored those who through their actions helped to inspire and bring hope to many.

Tuloy Foundation received the Consuelo's highest honor—Award of Highest Excellence—while the Friends of Elsie Gaches Village were honored with the Consuelo Award of Distinction.



Left page: Tuloy Foundation's Father Rocky Evangelista accepts the Consuelo Award of Highest Excellence from Consuelo Foundation Chairman Jeffrey Watanabe and President/CEO Patti Lyons; The Friends of Elsie Gaches Village, represented by Piina Racha, Marlyn Gonzales and Mameng Carag, receive the Consuelo Award of Distinction from Patti and Foundation's Secretary-Treasurer Constance Lau; Patti with famous singer Dulce and Chingoy Alansa, renowned actor.

Right page: Ayala Corporation President/CEO Jaime Augusto Zobel de Ayala II with Foundation Board Members Alejandra Padilla and Patti, Constance Lau, Ambassador Bienvenido Tan, Jr. and Patti, Board Member Robert Tsushima, IPC Director Dr. Mary Racelis and Patti, Board Member Donald Layden, Jr., UnionBank Chair/CEO Justo Ortiz and Patti.

In selecting Tuloy Foundation, the Board of Directors recognized its visionary leadership and "unwavering faith in rescuing hundreds of children from poverty, violence and abuse, and opening for them the doors of opportunity and hope." Since 1993, Tuloy has cared for more than 4,000 of the many poor and abandoned street children in the Philippines.

Consuelo Foundation Chairman Jeffrey N. Watanabe and President/CEO Patti J. Lyons presented the award to Tuloy Foundation's Father Rocky Evangelista, SDB, for his entrepreneurial spirit and dynamic leadership, demonstrating Christ's admonition: "Give to the least of these our children and you will have given unto Me."

The Friends of Elsie Gaches Village (EGV), led by Beatriz Zobel, Rosemarie Prieto, Mameng Carag and their close volunteer associates, received the Consuelo Award of

Distinction for "being steadfast and persistent, and refusing to give up in the face of adversity and hopelessness." EGV is a residential community where some 600 mentally challenged persons now live out their lives in a caring environment after being cast out by their families and society.

"To these loving EGV volunteers who bring joy, nurturance and hope to the most vulnerable of our society—may your lives be forever filled with God's blessings."

Consuelo Awards for Humanitarian Service were bestowed on Ayala Corporation President/CEO Jaime Augusto Zobel de Ayala II, Ambassador Bienvenido Tan, Jr., UnionBank Chair/CEO Justo Ortiz, and Institute of Philippine Culture (IPC) Director Dr. Mary Racelis for "their unwavering commitment to the cause of improving the lives of Filipino children, women, families, and communities."



quality: all in a day's work

When an organization partners with Consuelo Foundation, it means they've made a commitment to provide quality programs and services to those who need them most. To facilitate this effort, the Foundation continues to encourage and support innovations in program delivery and service that lead to quality outcomes.

The Annual Partners' Meeting

—held for the ninth time last year at the Asian Institute of Management Conference Center in Makati City—is a valuable venue to promote learning on program and service-related initiatives and to strengthen collaborative relationships among our partner organizations. At their most recent meeting, partners also focused on identifying the components and processes necessary for Continuous Quality Improvement (CQI), and in preparing the initial plans for a new CQI system.

Keynote speakers at the meeting were Merita Irby and Karen Pittman of Forum for Youth Investment, both appearing via videophone. Other speakers included Dr. Danilo Ponce, psychiatrist, Dr. Nemuel Fajutagana, University of the Philippines Medical School, and Consuelo Foundation's Ms. Ciria Limangog, a senior evaluation specialist.

A Decade of Loyal Service

Loyalty is a virtue that never goes out of style. So it was with particular pride that Consuelo Foundation presented the *Decade of Loyal Service Award* to five staff members whose commitment to service has continued to burn brightly for more than ten years.

Receiving awards were Mila R. Ramiro, for her deep commitment and outstanding accomplishments; Nicanor O. Torre, for his extraordinary dedication and remarkable outcomes; Adela P. Baclig, for her passionate commitment and supreme integrity; Ramon M. Luciano, Jr., for his unwavering dedication and exceptional performance; and Lina G. Tiburcio for her selfless devotion, diligence, and resourcefulness.

The awardees were honored during ceremonies at Consuelo Foundation's Ninth Partners' Meeting in November 2004.



Loyal Service Award Winners (l to r): Ramon Luciano, Jr., Lina Tiburcio, Nicanor Torre, Mila Ramiro, and Adela Baclig.



Seventy-two partners from Luzon, Visayas, and Mindanao joined Foundation Board members and staff during the Ninth Partners' Meeting.



Keeper of the Flame

Patti Lyons was conferred the *Ne Lolo* "Keeper of the Flame" award for 2004 in Hawaii for her dedication, vision and commitment to abused children, women and families. Joining Patti in the photo are Hawaii news personalities Linda Coble and Kirk Matthews.

Business Leader of the Year

CZAF Board Secretary-Treasurer Constance Lau was recently recognized as "Business Leader of the Year" at the 2004 Pacific Business News Leadership event in Hawaii. She was also honored by *IBS Banker* magazine as one of the top 25 most powerful women in banking as well as the number one "fast tracker" in her efforts to transform a sleepy thrift bank into a fast-growing player.

In Remembrance

CZAF Board member Rosemary Clarkin died December 22, 2004 after a happy and fulfilling life as wife, mother and dedicated civic leader. She and her husband Tom, a colleague of Jim Aiger from West



Top left
Constance Lau

Top right:
Rosemary Clarkin

Bottom left
Victor M. Taylor

Point days, were long-time friends of Jim and Consuelo. In selecting her Board, Consuelo wanted people she could trust to carry out her vision and mission. Rosemary, her dearest friend, was among those chosen. Rosemary brought her innate wisdom, dedication, compassion, openness, loyalty, honesty and loving support to the Foundation.

New Chairperson of the Philippine Board

Victor M. Taylor was elected Chairperson of the Consuelo Foundation, Inc. Board of Trustees for a term of one year. Victor had extensive experience in development work and was a Board Member of the former Children and Youth Foundation of the Philippines.



A drawing of Joey Kahala, Consuelo Zabel Aiger and Patti Lyons by Kuu'ele and Ullara Pökkipala, two of the children at Ke Aka Ho'ana Self-Help Housing Project, for Patti Lyons' retirement party.



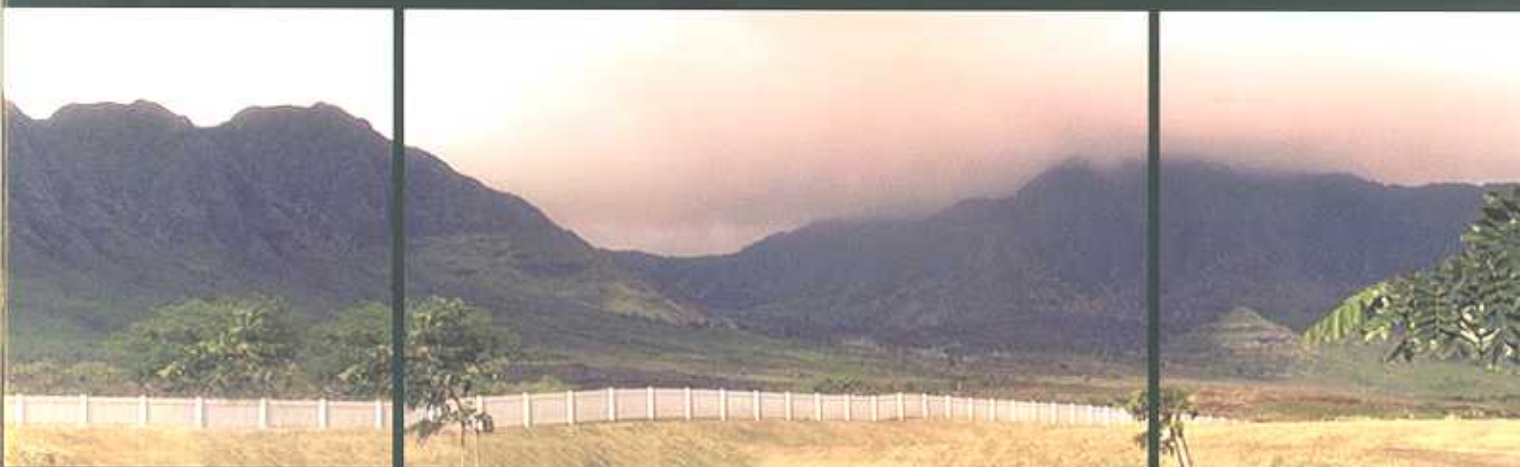
founder and benefactress



Consuelo Zobel Alger was born into a family that has been at the top of the business, social, and cultural scene of the Philippines for more than 400 years. Her ancestors founded the Ayala Compania during the Spanish period and have operated the company for more than 150 years. Today, Ayala Corporation is known around the world as the leading company in the Philippines.

Consuelo was inspired from her earliest days by the words of St. Therese of the Child Jesus, who said, "What matters in life is not great deeds, but great love." Consuelo wrote on the subject, "St. Therese did what I want to do in life...to let fall from Heaven a Shower of Roses. My mission will begin after my death. I will spend my heaven doing good on Earth."

Uniquely suited to her calling, Consuelo committed the tremendous resources she inherited from her family toward the accomplishment of this mission of mercy. She died on November 29, 1990, but her memory lives on forever through the legacy of good works perpetuated by her establishment and endowment of Consuelo Foundation.



Waianae Mountain Range, Oahu, Hawaii

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Community Volunteer

I. Patrick Griggs (*2005 Board*)
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Consuelo Foundation
...giving hope...

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