


Consuelo Foundation
...giving hope...

HIGHLIGHTS 2003

Hope is so important to each of us – I would like us to renew hope for those who have lost it or to give hope to those who never had it.



CELEBRATING A DECADE OF GIVING HOPE IN THE PHILIPPINES

In an act of extraordinary grace, Consuelo Zobel Alger established the Foundation that now bears her name. In 1988 she committed the wealth she inherited to renew hope for those who have lost it and to give hope to those who never had it. To fulfill her mandate, the Foundation works to prevent and treat abuse of children and women in Hawaii and the Philippines.

The Foundation's formative years were spent on creating the organizational framework, diversifying its portfolio, providing for effective governance and developing its strategic thrusts. With the completion of these critical milestones, Consuelo formally launched its operations in the Philippines in November 1993.

Beginning with only a two-person staff, Patti Lyons, who was personally chosen by Consuelo to be its President and CEO, structured the initial organization for the Philippine Branch and developed the blueprint for achieving the benefactress' dream.

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In just 10 years, Consuelo's legacy has been felt throughout the most needy of the country's regions. The diverse programs serve sexually and physically abused children, those living in the streets and out of school, in conflict with the law, in indigenous communities; with mental and physical challenges, and in situations of armed conflict.

LEVERAGING RESOURCES

Faced by the enormity of the challenge in which 40% of the country's 85 million people live below the poverty level, the Foundation leverages its resources by forging strategic alliances with other national and international organizations while partnering with non-governmental organizations (NGOs) already operating within the country.

Together with International Youth Foundation (IYF), Consuelo created the Children and Youth Foundation of the Philippines (CYFP). Not only did this alliance double the financial resources available to



Evaluation of the Healthy Start program confirms mothers' improved caring and nurturing skills.

"Consuelo Foundation should be proud of a great decade of wonderful achievements that have taken place and build creatively on that."

*Jaime Augusto Zobel de Ayala
Consuelo Awards Chairman*



improve the conditions and prospects of children, it also connected CYFP to a global network of like-minded institutions. In 1995, the original affiliation agreement was revised making CYFP a subsidiary of the Foundation while remaining as IYF's national partner in the country. In 2001, Consuelo Foundation expanded CYFP's mandate to manage all its Philippine programs and renamed it Consuelo Foundation, Inc.

ENHANCING THE CAPACITY OF PARTNERS

Consuelo actively seeks out and forms partnerships with visionary social entrepreneurs already operating promising programs with

innovative approaches to the community's most pressing needs. The Foundation works together with them to improve, expand and sustain model programs for replication.

Consuelo Foundation actively seeks out and forms partnerships with visionary social entrepreneurs...

Consuelo is both an enabler and catalyst in providing its partners with a variety of tools suited to their unique needs and requirements.

Foundation

program officers work side-by-side with these partners to assess needs, identify gaps, provide the necessary interventions to improve program outcomes and evaluate effectiveness.

ACHIEVING POSITIVE OUTCOMES

With guidance from the Council on Accreditation in New York, Consuelo developed in consultation with its partners a set of organizational and program standards. These standards are designed to help partners achieve positive outcomes for the beneficiaries they serve.

FOSTERING LONG-TERM SUSTAINABILITY

The Foundation is committed to the long-term viability of its partners – their ability to develop, deliver and sustain relevant programs

In addition to financial support, partners are also provided technical assistance. Sustainability efforts include social enterprises, fund raising, social marketing, communications and micro-finance.

RECOGNIZING AND PROMOTING PROGRAM EXCELLENCE

Consuelo Awards was established to recognize outstanding Philippine NGOs that have made a significant difference in the lives of abused children and women. Besides successfully carrying out Consuelo's mission, other selection criteria include conformance with organizational standards, Philippine Council for NGO Certification approval and program effectiveness.

Consuelo Awards celebrates achievement and encourages others by demonstrating that communities and organizations can make a difference.



The Out of School Children and Youth program provides technical training in such areas as computers and mechanics to youth who did not graduate from high school.

Due to poverty, 39 percent of the Philippine youth population does not complete school.

EXPANDING THE REACH OF SUCCESS

With Foundation support, innovative programs have been given the opportunity to flourish and mature. To further the reach and impact of these successful programs, Consuelo also provides support for bringing to

scale and replicating them in other regions of the country. Additionally, the Foundation has identified successful models in other countries and adapted them to the local culture and context. For example, Healthy Start, an early childhood development program pioneered in Hawaii utilizing the Growing Great Kids curriculum has been replicated in four project areas. The program has demonstrated success in preventing abuse and directly benefits more than 4,000 infants and parents.

Consuelo Awards encourages others by demonstrating that communities and organizations can make a difference.

the community to address the issues of child abuse. Specialized training is provided to help them understand and develop appropriate interventions. It has been replicated in Albay, Western Samar, Cebu and Pampanga.



At Tuloy sa Don Bosco, street children learn critical life skills as well as vocational skills that prepare them for productive employment.



Initially operating as a temporary shelter for 12 children in late 1993, Tuloy sa Don Bosco now serves over 400 street children with a comprehensive and integrated approach that utilizes an alternative learning system to effectively condense the teaching of critical life skills. Youth learn vocational skills, a healthy work ethic and personal development so that they are fully prepared for productive employment.

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Working together with the World Bank and the private sector, the Out of School Children and Youth project was launched to provide access to alternative and technical education, and

"She (St. Therese) did what I want to do in life and that is 'to let fall from Heaven a Shower of Roses.'"

Consuelo

employment opportunities. Not only has this directly benefited 14,000 youth, but partners have received faculty training which has enabled them to offer new courses.

With support from Lucent Technologies, the Foundation pioneered the use of e-learning in technical education. In cooperation with the Center for Industrial Technology and Enterprise, 23 coursewares are now utilized by 24 training institutions, benefitting 5,000 youth.

Consuelo Foundation has also placed major emphasis on enhancing the social and economic potential of young tribal leaders. In partnership with Nokia, the Indigenous Youth Leadership program helped 300 youth to function effectively in a culturally diverse Filipino society and preserve their culture, identity and communities.

Sanyang Multipurpose Cooperative was formed by the Badjaos themselves, a marginalized and exploited indigenous group, to address their social and economic needs. Through a culturally sensitive curriculum, teachers integrate Badjao legends, songs and games. From 50 preschool children and one center, the program has expanded to 1,700 children in 11 centers.

In its first decade of work in the Philippines, Consuelo's "Shower of Roses" has touched the lives of more than 100,000 Filipino children and women in over 120 programs throughout the country.



Badjao parents can now look forward to their children receiving a quality education through a culturally sensitive curriculum delivered in 11 centers.





Board member Donald W. Layden, Jr. (right) received the 2003 Arthur B. Kohasky Leadership Award from the Wauwatosa Public Library Foundation. The award was presented in April by former Congressman Tom Barrett for his leadership in business and volunteerism.

Consuelo Foundation President and CEO Patti Lyons (center) received a special Award of Excellence in August from the Council on Accreditation (COA) for her contributions to increasing the quality of life for thousands of children and families. Presenting the award were COA Chair Sharon Osborne and President/CEO Richard Klarberg.



In Loving Memory

Consuelo Foundation lost a dear friend and supporter with the passing in November of David Powell. He was chair of the Foundation's Risk Management Committee and Special Advisor to the Board. David also served as board member from 1990 through 1994.

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